

Redesigning WORK

Job Crafting is a powerful tool to help employees feel renewed energy and a sense of agency over their work lives.

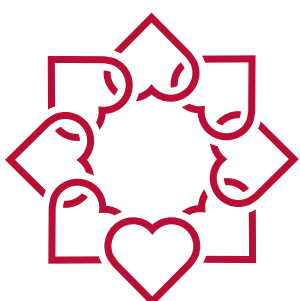
Job crafting is taking proactive steps to redesign how you view your role, essentially shifting your mindset around tasks, relationships, and perceptions of work. For example, maybe you have a propensity for celebration and love to recognize the people you work with. Could you become your team's "birthday fairy" and surprise them with something creative, like a custom magazine cover with personalized headlines, on their special day?

Job crafting for yourself starts with getting to know yourself a little better. Understand your strengths. Once you assess where you have the most potential and what you truly love to do, how can you bring that into your work?



Get started with job crafting:

1. Identify areas what your strengths and talents are and how to apply them to your job.
2. Brainstorm how to make your job more efficient and how you can lead this efficiency project.
3. Network-building helps to foster new relationships and explore and create opportunities for collaboration.
4. Invest in every opportunity for training and development to acquire new skills.



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