



Member discounts
simply for being a
BCBSNM member

Blue365[®] Member Discount Program

- Exclusive health and wellness deals from national and local retailers
- Save money on fitness gear, family activities, gym memberships, healthy eating, dental, vision, hearing aids and more from top national and local retailers
- Log in to Blue Access for MembersSM and click "Member Discount Program" in Quick Links to view your available discounts and to register for weekly emails

Blue365 is a discount program only for BCBSNM members. This is NOT insurance. Some of the services offered through this program may be covered under your BCBSNM plan. Employer should check their benefit booklet or call the customer service center at the back of their ID card for specific benefit terms. Use of Blue365 does not change monthly payments, nor do costs of the services or products used exceed any maximums and/or plan deductibles. Discounts are only given through members that have opted in to the program and are subject to change. BCBSNM does not guarantee or make any claims or recommendations about the program's services or products. Members should consult their doctor before using these services and products. BCBSNM reserves the right to stop or change this program at any time without notice.