

Online retailers

Bringing an online retail experience and a wide product selection

GLASSES.COM

Glasses.com is one of the trusted online stores for popular eyewear brands, including prescription glasses and sunglasses

- Broad price range: optical frames from \$80 to \$480
- Wide product selection including luxury brands, accessible fast fashion, and sport, including Ray-Ban, Oakley, Prada, Ralph Lauren and Michael Kors
- Lens options for every need
- Free shipping and returns
- Customer service available through phone, email, and chat
- Free in-person adjustments after purchase

1800 contacts®

1-800 Contacts is one of the recognized online contact lens retailer in the industry. They have an established reputation for their customer service, backed by an industry-leading Net Promoter Score of 76

- Extensive inventory with 98% orders in stock
- Over 100k SKUs
- Multiple distribution centers across the country to improve delivery speed
- Ease of ordering with 2-click reorders
- Mobile app and prescription upload
- 24/7 live customer service: 90% of calls answered in 10 seconds or less

befitting

Befitting is an innovative new entrant to online retail with AI-powered technology to help customers find glasses that best suit their face for a better experience, better results, and a solution unique to Versant Health

- Advanced, innovative, consumer shopping technologies using AI
- Intuitive shopping experience with engaging categories and content
- Wide range of brands and price points across all manufacturers (Safilo, Luxottica, Marchon and others)
- Full integration with pop-up clinics

